Fundraising Plan Activity Sheet

Brainstorm Ideas for Grassroots Fundraising
Who can you engage? Write down a list of potential partners in your community.

Plan Ahead for Grant Writing

Write down your over-arching goal statement:
*Example: We propose to create a new, well-planned opportunity for young people to engage in the decision-making process with adult leaders, and to become youth leaders of elementary-aged children, through a series of deliberately staged activities.*

Write two clear, measurable objectives:
*Example: To teach youth leaders how to effectively engage the interest of third grade children in gardening activities.*
1. 
2. 

Link those two measurable objectives to intended outcomes, by writing the words, ‘as a result of...’ in front of the statement:
*Example: As a result of providing opportunities for youth leaders to engage with third graders...*
- 10 youth will learn garden-based learning activities to teach to school children.
- 75 third graders will be inspired by the opportunity to interact with older youth mentors, increasing their interest in the garden and in serving as youth leaders in the future.